

## Hadoop EU GDPR Magic Bullet (BigDataRevealed) No Cost POC

### We want you as a Customer **And We Will Earn It!**

GDPR becomes effective in just one year, come out of your shell and into reality. If you collect data from EU customers and want to continue doing business in the EU free from fines and possible law suits, **you need to address EU General Data protection Regulations.**

How close to compliancy with GDPR are you? What work is left to do? If you don't have answers to these questions, you may be in severe jeopardy already.

Do you have Personally Identifiable Information (PII), in your Hadoop Data Lake?  
Does PII continue to filter in from outside sources?

Most every company sees the potential for BI reporting, Marketing Analytics and general business intelligence that Hadoop can provide using its immense processing power and incredible data storage capacity. *But experience has shown that Hadoop Data Lakes are easily contaminated with PII and other forms of inappropriate data fields.*

**What can you do now** to become GDPR compliant? Yes, you can ask your staff for a compliancy plan or engage a consulting firm to develop one, but will that plan locate the troublesome PII data in your data lake? Will that plan encrypt those fields? Will that plan prevent more PII from entering your data lake?

**BigDataRevealed will earn your business** by actually doing all the things that a plan can only describe. BigDataRevealed is the closest thing to a **Magic Bullet** available for Hadoop installations. **It will locate PII in your data lake, it will Sequester/Encrypt PII data, and it will process streaming data entering your data lake.**

**Let us prove our worth.** Allow us to install BigDataRevealed and process your largest files residing in your Hadoop data lake. In just three days we will locate **Tax-IDs, Person Names, Bank Account Numbers, addresses, credit card numbers, email address and other PII data** in those files and show you the rows and columns where it resides. We could Sequester and encrypt those fields as they are discovered if you desire.

To audit the massive quantities of data in a Data Lake it requires a product that is imbedded within the Hadoop environment so that it can harness the immense processing power inherent in Hadoop. We believe BigDataRevealed's design stands alone in the market place and will give your firm that additional tool to prepare itself for GDPR and other Country's Governance and Regulatory Demands.

BigDataRevealed is an easy to install and use software product able to assist in the delivery of what every company needs in order to safely and profitably maintain Hadoop Data Lakes.

Contact us for [a free Data Audit/Assessment and trial](#) of BigDataRevealed and prove to yourself what a valuable asset we can be for your business.

For a quick peek under the covers:

[BigDataRevealed Application Solution Power Point](#)

[BigDataRevealed Short Video](#)

[BigDataRevealed Video - Webinar on EU GDPR – General Secure-Sequester-Encrypt of Private Data](#)

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